

A Global Conferencing and Collaboration Association

► About the Visual Communications Industry Group

The Visual Communications Industry Group (VCI-Group) works to influence the development of Industry-based standards for multimedia collaboration technologies and applications, to improve industry products and services, and facilitate the exchange of information among our members. Our purpose is to promote and encourage education, communication, and cooperative feedback to enhance products and services provided by Alliance members.

► Membership Benefits

The full list of membership benefits can be found below, but we would like to spotlight just some of the key activities and benefits that we feel are of particular interest to our members:

► ANNUAL CONFERENCE

The VCI-Group Annual Conference offers dozens of sessions featuring user success stories and dynamic keynote speakers who provide industry updates and valuable insights. Attendees have many opportunities to network with their peers and leading industry experts from around the globe. The Annual Conference also provides the perfect opportunity for our user members to see the very latest conferencing technologies in the extensive Exhibition Hall.



► VCI-GROUP WEBSITE (WWW.VCI-GROUP.ORG.)

The VCI-Group website is a resource designed to provide members with up-to-the-minute information about VCI-Group activities and industry news. Members also have access to technology updates and educational materials.

► ELECTRONIC MAILING LIST

Principal members have the opportunity to participate in this dynamic email-based discussion group. Participants exchange information, solutions and recommendations covering numerous common issues that users face every day!

► MEMBERSHIP DIRECTORY

An easy to navigate online directory of all current VCI-Group members. This directory supports the networking value of your membership.

► DISCOUNTS

Special rates on VCI-Group events and selected industry activities more than pay for your annual VCI-Group membership.

► ALLIANCE MEMBER DIRECTORY AND BUYER'S GUIDE

This directory includes contact information for all VCI-Group Alliance Member companies. Search the Buyer's Guide to find the conferencing products and services you need or to explore what products are available that could help your company do business more efficiently, effectively and competitively!

► VCI-GROUP NEWS

This periodic email service provides members with the latest product releases and updates, as well as VCI-Group surveys and event information.

► BROWN BAGS

These interactive virtual meetings give members the opportunity to discuss conferencing issues with Alliance members and VCI-Group peers. Sessions cover a variety of topics, including the latest in technology trends, user success stories and product updates. These sessions are conducted via video, audio and web conferencing.

► SPECIAL INTEREST GROUPS (SIGS)

VCI-Group offers three SIGs: Technical & Engineering, Distance Learning and Healthcare. These groups hold virtual meetings throughout the year, as well as one in-person meeting at the Annual Conference. They are designed to address specific issues of importance to the conferencing professional. In addition, SIGs promote peer networking, feedback to Alliance members and professional development.

The Visual Communications Industry Group (VCI-Group) is the largest independent end-user association in the conferencing and collaboration industry. It is a nonprofit organization, run by and for the benefit of end-users. The group's goal is to bring together conferencing strategists and professionals from end-user enterprises to provide education and offer members an opportunity to share their experience in deploying and managing all rich media technologies. These include; voice, video and data conferencing, telepresence, unified communications, web streaming and other related technologies.

Join or renew online at www.vci-group.org or contact the VCI-Group office toll free at (800) 784-4636 or from outside North America at +1 (952) 928-4665 for more information.

Associate — Complimentary Trial Membership (one calendar year only)

Principal — Individual Member: \$99

Principal — 10 to 15 Members: \$1,000

Principal — 16 to 30 Members: \$1,750

Principal — 31 to 45 Members: \$2,250

► Membership Eligibility

Principal membership is open to individuals who are consumers of Alliance Member Companies' products and/or services, or are seeking forums to establish a basis for peer networking and education.

Prospective members may complete the membership application and pay the membership fee online at www.vci-group.org. Principal members have voting privileges and access to all member benefits.

Membership applications will be reviewed by the VCI-Group Membership Committee and must be approved by the VCI-Group Board of Directors.

VCI-Group Alliance Memberships are open to resellers, integrators, manufacturers and consultants, who supply collaboration technologies products and/or services, or other complementary products and/or services.

► Principal Membership – Benefits

CATEGORY		Principal	Associate
One year VCI-Group User Membership (January 1 - December 31)			
BENEFIT			
EVENTS	VCI-Group Event Discounts	✓	
	Special Interest Group Participation	✓	✓
	Virtual Brown Bag Participation	✓	✓
	Opportunity to present at in-person and/or virtual events	✓	✓
WEB-BASED	Member Resource Center	✓	✓
	Interactive Electronic Mailing List	✓	✓
	Membership Directory	✓	✓
	Alliance Member Buyers Guide	✓	✓
GENERAL	Receive results of quarterly surveys of End-User members	✓	✓
	Discounts from Strategic Partners	✓	
	Right to vote about important VCI-Group Issues	✓	
	Subscription to VCI-Group News bi-weekly industry update	✓	✓
	Access to Executives & Industry Leaders	✓	✓
	Subscription to VCI-Group quarterly newsletter	✓	✓