

VCI-Group Alliance Member Benefit Toolkit

VCI-Group Alliance membership offers a variety of opportunities to network with other conferencing professionals and to market your products and services to end users. If you have any questions about the benefits listed here, or about your membership in general, call 1-800-784-4636, +1 952-928-4665 (outside North America) or send an email message to info@vci-group.org.

TOOL	BENEFIT	HOW TO TAKE ADVANTAGE
Annual Conference (<i>Speaking, Sponsorship, & Exhibiting Opportunities</i>)	Meet with conferencing professionals and exhibit products and services while keeping abreast of state of the art applications, technology and other Alliance companies' current & future directions.	Request Exhibitor Prospectus containing booth and sponsorship information, pricing, exhibitor guidelines, and registration form. <i>Be sure to look out for periodic invitations to contribute topical information as well as a call for speakers!</i>
Web Directory Listing & Buyer's Guide	Online reference area providing conferencing professionals with a vehicle for buying products and services from Alliance members	Keep your information listings in both the Alliance Member Directory and Buyer's Guide up to date. To check your information visit www.vci-group.org/resources.aspx and then click on Alliance Directory or Buyer's Guide in the left navigation bar.
User Member Database	An electronic database of current VCI-Group user members (Available to Class A Alliance Members Only).	The membership list may not be sold, transferred or provided to any company, organization or individual. Marketing and solicitation emails to VCI-Group members are limited to 4 times per calendar year; and all emails must have an unsubscribe feature. For more comprehensive guidelines that must be complied with see Alliance Member Rules of Engagement.
Electronic Mailing List (2 per company)	Two individuals from each Alliance Member company will have the opportunity to participate in this dynamic email-based discussion group. Participants exchange information, solutions, and recommendations covering numerous common issues that users face every day!	Contact the VCI-Group Office at info@vci-group.org , 1-800-784-4636, or +1 952-928-4665 (outside North America) for more information.

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<i>VCI-Group News</i>	A news vehicle that is disseminated frequently offering Alliance members the opportunity to post press releases keeping VCI-Group members abreast of your company's happenings.	Send an e-mail message including your press release(s) to info@vci-group.org .
<i>Brown Bag Discussions</i>	Interactive meetings that give members the opportunity to discuss conferencing issues with Alliance members, & peers. These sessions are conducted via video or audio & web.	E-mail invitations including registration information are sent to VCI-Group members prior to each session. To find out how you can present, suggest topic send an e-mail inquiry to info@vci-group.org .
<i>Resource Center</i>	Contribute to this reference guide for the collaboration professional. Include your white papers and technical notes containing information on existing and future technology.	To use the Resource Center, visit www.vci-group.org/resources.aspx and click on Resource Center in the left navigation bar.
<i>Special Interest Groups (SIGs)</i>	These groups meet periodically to address specific issues of importance to the conferencing professional and promote peer networking, enhanced relations with Alliance companies, and professional development. SIGs currently offered: Distance Learning, Enterprise Industry, Government, Healthcare and Technical & Engineering.	To participate in any of the SIGs send an e-mail request to info@vci-group.org .